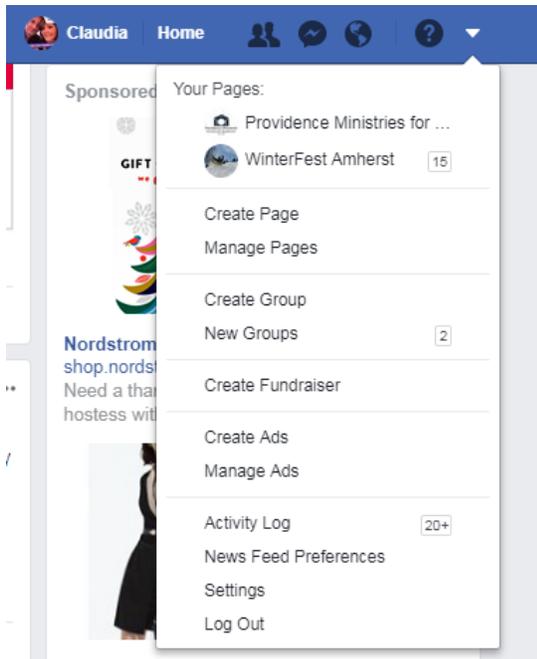


## Toolkit for Facebook Fundraiser



1. Log into your personal Facebook account.
2. Go to the top tool bar and click on the arrow on the far left (see photo example above)
3. Designate: Sisters of Providence-Ministries for the Needy, Inc. (type it in exactly as shown here)
4. Set a goal.
5. Set an end date.
6. Pick a photo or use logo provided below.
7. They provide sample lead text and you can then drop the following text in but PERSONALIZE IT FIRST
8. Hit CREATE and your fundraiser for Providence Ministries is live. THANK YOU.

### SAMPLE TEXT:

My work on the Providence Ministries has been life changing for me.

As you may know, I have been connected to the life-saving work of Providence Ministries for the past XX years and their work is critical to meeting the basic needs of those in Greater Holyoke. They reach out to over 2,700 families annually and nourish over 750 children each year.

Since I have been involved at Providence Ministries, I can't help but wonder – what if I were one meal away from no food on the table? Or what if I found myself addicted, alienated my family, and nowhere



to turn? How would life change for me? I have seen first-hand how Providence Ministries treats those most vulnerable with the dignity, compassion and nourishment they need to move forward.

When in recovery, you become paranoid, untrusting, and lose confidence in yourself. Many times, you find yourself battling addiction on your own. You lose your job, your housing, your family, and you are lost and alone. For those struggling with food scarcity, that feeling of loss and isolation are the same. They are forced to turn to others for support...for survival.

The people and families I meet and talk to at the Ministries have given me a whole new outlook on life. I witness the life-saving work up close and I have now personally been touched by their stories and it has completely changed me. I have a deeper understanding of how we change lives...one recovery, one meal, one coat, one act of kindness at a time.

So on XX Date I am hosting this fundraiser to honor those we serve and will be running/walking/participating to raise money, and awareness for the work of Providence Ministries because I know that our work saves lives!

Thanks so much for your support... and please send (share on social) this page to any friends you think might be interested in being a part of the life-saving work of Providence Ministries.

\*\*\*All text is flexible but highlighted areas should be written specific to fundraising event/venue.

**Additional tools:**

**Here is our website address:** [provministries.org](http://provministries.org)

**Our giving page:** [https://www.paypal.com/donate/?token=Tydzng2la2ym3UPR4Ky-pbyuAAevQelwl\\_AjyKejKHGuECwOqISLLTW-2ir-mQ3UcE7ANm&country.x=US&locale.x=US](https://www.paypal.com/donate/?token=Tydzng2la2ym3UPR4Ky-pbyuAAevQelwl_AjyKejKHGuECwOqISLLTW-2ir-mQ3UcE7ANm&country.x=US&locale.x=US)

**Our logo:**



**THANK YOU FOR SUPPORTING THE LIFE-SAVING WORK OF PROVIDENCE MINISTRIES.**